

## **Pennachio Jewelers**

### **2015 Diamond Earrings Hunt**

#### **Official Rules**

#### **NO PURCHASE OR PAYMENT REQUIRED.**

##### **1. Eligibility**

The 2015 Diamond Earrings Hunt is open to all individuals who are legal residents 18 years and older. Employees of Pennachio Jewelers or any of their respective affiliates and their immediate family (spouse, parents, and children) are not eligible. Participation constitutes full and unconditional agreement to these Official Rules and winning is contingent upon fulfilling all requirements set forth herein.

##### **2. The Hunt**

**WHILE COMPETING IN THE HUNT, PLEASE DO NOT DO ANYTHING THAT JEOPARDIZES YOUR SAFETY OR THE SAFETY OF THOSE AROUND YOU. WHILE COMPETING IN THE HUNT, PLEASE DO NOT DO ANYTHING ILLEGAL AND STRICTLY OBEY ALL LAWS.**

A. The hunt starts on Wednesday April 1, 2015 when the first puzzle is released. A different puzzle (4 total) will be posted at various times throughout each day for an additional 3 consecutive days. Each puzzle refers to a location within Glastonbury Connecticut or provides specific information for continuing the hunt. Additional clues may also be posted on Pennachio Jewelers' Facebook page. Participants will evaluate the puzzles and use their knowledge and skill to figure out the answers, including the final hiding location.

B. If nobody finds the hidden letter "X" pendant by 10:00 am on the following Tuesday, Pennachio Jewelers will begin posting the answers to the first three puzzles on their web page and Facebook page for 3 consecutive days. The contest will end on April 30, 2015 at midnight if no one has found the pendant.

C. The winner of the hunt will receive one (1) prize being 14k white gold 1.20 ct. t.w. diamond earrings valued at \$4,000. Receipt of the earrings is conditional on the winner locating a marker (0.039 ct. t.w. diamond scrabble letter "X" pendant crafted in sterling silver with 13 round cut, black diamonds on an 18-in. chain valued at \$200) that is hidden somewhere in Glastonbury Connecticut and bringing this pendant and accompanying finder's message to Pennachio Jewelers for verification. The winner will also get to keep the letter "X" pendant and chain.

D. The prize is non-transferable and no substitution will be made except as provided herein at Pennachio Jewelers sole discretion. Pennachio Jewelers reserves the right to substitute the prize for one of equal or greater value for any reason. Winners are responsible for all taxes and fees associated with receipt of the prize if applicable. Odds of winning the prize depend on an individual's ability to evaluate the puzzles and use skill to determine the quickest way to find the final hiding location.

E. Pennachio Jewelers reserves the right to disqualify any individual for any conduct that in any way appears to inhibit the enjoyment of other participants or the fairness or integrity of the hunt. All decisions

regarding the hunt and the verification of the winner(s) will be made exclusively by Pennachio Jewelers and shall be final and binding.

### **3. Participation Conditions and Release**

By entering, each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of Pennachio Jewelers which are binding and final in all matters relating to the hunt; (b) release and hold harmless Pennachio Jewelers and affiliated companies from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property arising out of or relating to a individual's participation in the hunt.

### **4. Publicity**

Except where prohibited, the winner(s) of the hunt grant Pennachio Jewelers an exclusive license to use, publish, promote, and advertise their name(s) as well as photograph(s) that Pennachio Jewelers may take of them without any compensation for such use.

### **5. General Conditions**

Pennachio Jewelers reserves the right to cancel, suspend and/or modify the hunt, or any part of it, if any fraud or any other factor beyond Pennachio Jewelers' reasonable control impairs the integrity or proper functioning of the hunt, as determined by Pennachio Jewelers in its sole discretion.

### **6. Limitations of Liability**

Pennachio Jewelers is not responsible for any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from individual's participation in the hunt.

### **7. Disputes**

Participant agrees that any and all disputes, claims and causes of action arising out of or connected with the hunt, or any prize(s) awarded shall be resolved individually, without resort to any form of class action.