

## Unique Treasure Hunt Returns to Mark Pennachio Jewelers 5th Anniversary and Help Area Needy Children

**GLASTONBURY** -- For the second time in as many years, Pennachio Jewelers is planning an anniversary promotion that will send residents on a treasure hunt throughout the town. For this year's version, they plan on hiding a diamond and ruby bracelet worth \$10,000 somewhere within the town limits. Participants wanting to find the bracelet will need to go to their website, [www.pennachiojewelers.com](http://www.pennachiojewelers.com) or Facebook page, and solve 8 riddles - each riddle taking them closer and closer to the final prize. The person who finds it gets to keep it.



Ruby and Diamond Bracelet Hidden  
Somewhere In Glastonbury

Ron Drost, who owns the store along with his wife Tracey Pennachio, said last year's hunt was so successful that they just had to do it again this year, with a few changes. This year's hunt theme will be based on Mother Goose, a concept that in part celebrates the birth of their second son Ethan. Being blessed with two healthy children, they also recognized an opportunity to team with the *Cherish The Children Foundation* of Glastonbury for this year's hunt. "Unfortunately there are many children in the world who are impacted by

hardship and tragedy and the prospect of having a normal and happy childhood becomes their fairy tale," says Drost, "which is why we also want to use the hunt to both raise awareness of the struggles of less fortunate children and to hopefully raise some money to help minimize the effects of hardship and tragedy on so many children in our area." Stopping by Pennachio Jewelers during the hunt to pick up a card containing secret clues to the whereabouts of the bracelet will allow the opportunity for people to make a donation if they so choose says Drost.



Drost goes on to say that the hunt is a way to get people out of the house and enjoy life's moments more, adding that they may even learn something about the town of Glastonbury along the way. "There is just something about the thrill of the hunt," says Drost, "and we hope people have fun chasing Mother Goose and her nursery rhyme characters around our beautiful town." He also feels this year's hunt is a little bit more challenging. It seems last year quite a lot of people posted the riddles on the internet looking for help, and some got the answers that way. This year's riddles are specific to Glastonbury so it will be harder for someone to solicit outside (internet) help he says.

The hunt starts on March 23, 2013 when the first riddle is released. Each subsequent riddle will be released on consecutive days thereafter with the solutions referring to a location within Glastonbury or providing specific information for continuing the hunt. The hunt also kicks off a month long sale at Pennachio Jewelers marking their 5th anniversary.

Pennachio Jewelers is a full service fine jewelry store. Their services include expert jewelry repair, custom designs and engraving, as well as appraisal and consignment services. Pennachio Jewelers is located at 120 Hebron Avenue in Eric Town Square in Glastonbury CT and can also be found on the web at [www.pennachiojewelers.com](http://www.pennachiojewelers.com).

For information: [www.pennachiojewelers.com](http://www.pennachiojewelers.com) or  
Contact: [pennachiojewelers@yahoo.com](mailto:pennachiojewelers@yahoo.com)  
Phone: 860-652-0806

###