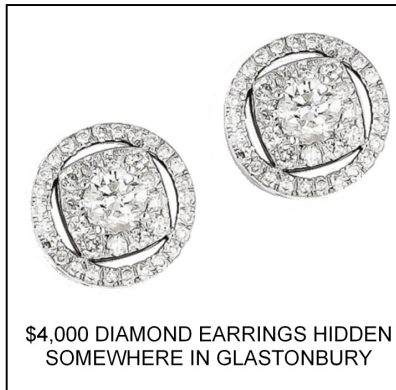


Unique Treasure Hunt Returns to Mark Pennachio Jewelers 7th Anniversary and Help Children With Autism

GLASTONBURY -- For the fourth time in as many years, Pennachio Jewelers is planning a free anniversary promotion that will send participants on a treasure hunt throughout the town. For this year's version, they plan on hiding a pair of diamond earrings valued at \$4,000 somewhere within the town limits. Participants wanting to find the earrings will need to go to Pennachio Jewelers' website (www.pennachiojewelers.com) or Facebook page, and solve 4 puzzles - each puzzle taking them closer and closer to the final prize. The person who finds the earrings gets to keep them.



\$4,000 DIAMOND EARRINGS HIDDEN
SOMEWHERE IN GLASTONBURY

Ron Drost, who owns the store along with his wife Tracey Pennachio, said the previous years' hunts have been so successful that they just had to do it again this year, with a few changes. This year's hunt theme will be based on puzzles and was chosen, in part, to help raise



awareness of autism, a complex developmental disability that typically appears during the first three years of life and affects a person's ability to communicate and interact with others. Often, autism is represented by a puzzle piece which depicts the ambiguity and mystery around the causes and understanding of autism. The hunt also coincides with National Autism Awareness Month and World Autism Awareness Day on April 2.

Watching close friends deal with the everyday struggles of having an autistic child, they recognized an opportunity to team with Autism Speaks for this year's hunt. "Unfortunately there are many children in the world who are impacted by autism and the numbers are growing," says Drost, "which is why we also want to use the hunt to both raise awareness and to hopefully raise some money to help fund research into the causes, prevention, and treatments for autism." Stopping by Pennachio Jewelers during the hunt to pick up a card containing secret clues to the whereabouts of the earrings will allow the opportunity for people to make a donation if they so choose says Drost. There is also a link on their hunt web page for people to donate on-line at a dedicated fundraiser page hosted by Autism Speaks.

Drost goes on to say that the hunt is also a way to get people to enjoy life's moments more. He references a quieter, simpler time, before television or computers, when people relaxed and entertained themselves by sitting around a table or on the floor, working puzzles or playing games. They would talk, about the puzzle or game before them, or about the events of the day, their lives. "We hope people have fun solving our puzzles and riddles," says Drost, who also hopes people will take the time to consider the challenges facing autistic children and stop by to make a donation. He also feels this year's hunt is a little bit more challenging, as last year a few of the riddles were solved quickly.

The hunt starts on April 1, 2015 when the first puzzle is released. Each subsequent puzzle will be released on consecutive days thereafter with the solutions referring to a location within Glastonbury or providing specific information for continuing the hunt. The hunt also kicks off a month long sale at Pennachio Jewelers marking their 7th anniversary.

Pennachio Jewelers is a full service fine jewelry store. Their services include expert jewelry repair, custom designs and engraving, as well as appraisal and consignment services. Pennachio Jewelers is located at 120 Hebron Avenue in Eric Town Square in Glastonbury CT and can also be found on the web at www.pennachiojewelers.com.

For information: www.pennachiojewelers.com or
Contact: pennachiojewelers@yahoo.com
Phone: 860-652-0806