

ALL DIAMOND BRACELET HUNTERS:

Unfortunately we were made aware of a breach to our website earlier this evening. We have overwhelming evidence that an individual was able to access our administration folders and as such, was able to see the riddles before they were released. While the future riddle links on our web page were not active, images of the riddles were still accessible if someone had the proper knowledge of how to obtain them. Once we discovered this security issue, the images were removed. Unfortunately, when we traveled to check on the status of the tag, it had already been removed. Without knowledge of the last two riddles, it is extremely unlikely that the tag would have been found at this point. If you stopped by our store for the extra clues card, you would have known one clue revealed that "The Object Is A Lock." The final riddle referenced the "Object" as containing the tag and gave the final location. Even if you stumbled upon the lock, only from the final riddle would you have been able to figure out the combination of the lock to get the tag inside. The lock was a real estate lock for storing keys. If the lock was cut, this would invalidate the hunt. The person who removed the lock has yet to contact us. With the information that we have, we have no choice but to declare the current hunt to be invalid and the person who took the tag to be ineligible to win the bracelet which is our right as stated in paragraph 2D in the Official Rules. PLEASE READ ON.

You can imagine how we felt once we discovered all of this. This event had been in the works for over 6 months and countless hours were spent preparing for it. The event was also being used to raise awareness of and money for the plight of disadvantaged local children. In addition, a lot of money has been spent advertising and promoting this event. We also recognize the time and effort of all the searchers thus far and their hopes of finding the bracelet, especially those who have correctly and fairly solved riddle #6. We had very lengthy discussions about what to do from here. We talked about simply declaring the hunt over with no winner. We also talked about postponing it and then starting over with new riddles. Neither felt like the right decision. We carefully weighed all of our options and decided that we would not let adversity get the best of us and give in to those who feel fair play is for everyone else but themselves. As such, we decided the best thing to do would be to continue the hunt and make whatever changes we needed to ensure the remainder is as fair a contest as we can make it. With that, we apologize for the inconvenience this has caused and hope you understand and support our decision to move forward. If you have any questions regarding the changes below, PLEASE contact us and we will be happy to answer them.

BELOW IS A LIST OF OFFICIAL CHANGES TO THE HUNT WHICH ARE VALID AS OF 3/28/13: A new final location has been chosen and two new riddles were devised to replace riddles #7 and #8 that were compromised from the original hunt. The new riddle #7 begins where the original riddle #6 left off. The "Object Is A Lock" clue on the card we gave out at our store is no longer valid and you are no longer searching for an engraved sterling silver tag, instead, you are searching for a paper version of it (actual size). Don't worry, you'll know it when you find it. All of the other rules remain in effect. Even though the clue cards are no longer of much use, we hope some of you will still stop by our store and make a donation to the *Cherish the Children Foundation*.

Finally, we want to tell you that the first verse in the new riddle #7 has no clues in it. We just needed to vent a little.